



AFRICA  
DATA CENTRES  
ASSOCIATION

# AFRICA **DATA CENTRES** ASSOCIATION



The Africa Data  
Centers Association  
(ADCA) is the  
trade organization  
for data centers in  
Africa

 [membership@africadca.org](mailto:membership@africadca.org)

 [Africa Data Centres Association](#)

 <http://africadca.org/>

Africa Data Centre's Association (ADCA) represents the interests of data centre operators, suppliers and consultants across the continent.

These memberships play a vital role in promoting collaboration, sustainability, and professionalism within the data centre industry. Members have access to resources for promoting and growing their business.

## MEMBERSHIP TYPES

### **African Data Center Operators Mono Country €2,700/\$3,000**

Membership is for businesses looking to shape the data centre sector in Africa's future.

- Member Visibility and Recognition from active participation.
- Marketing and Branding collaboration
- Thought leadership for member company professionals
- Educational resources such as webinars, publications, and research.
- Opportunities for advocacy and influence in industry practices.
- Platforms for collaboration and knowledge sharing

### **African Data Center Operators Multi Country €4,500/\$5,000**

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“ SHARING  
KNOWLEDGE AND  
EXPERIENCE TO  
FURTHER ESTABLISH  
AND IMPROVE BEST  
PRACTICE ”

**Supplier & Non-African Data Center  
Operators €4,500/\$5,000**

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- Thought leadership for member company professionals
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## **Independent Consultant €900/\$1,000**

For individual consultants offering independent advice. It allows them to create a professional profile and connect with potential clients

- Collaboration opportunities
- Career Development in the field
- Access to a network of professionals and experts.
- Educational resources such as webinars, publications, and research.
- Opportunities for advocacy and influence in industry practices.
- Platforms for collaboration and knowledge sharing

## **Collaborative Partnerships**

Designed for organizations that collaborate on joint initiatives to strengthen and promote the data centre sector in Africa.

- Events Partnerships
- Media Partnerships
- Association Partnerships

# **BENEFITS OF MEMBERSHIP**

## **Knowledge Expansion:**

ADCA provides a trusted environment where like-minded individuals can come together to network, share ideas, strengthen ties, collaborate and make connections.

## **Training**

ADCA regularly holds or supports events, seminars, workshops that help members to learn and grow in their profession, allowing them to gain knowledge and share experience.

## **Recognition**

ADCA provides recognition for the contributions an organisation makes. These endorsements and validations provide a level of prestige and credibility in the minds of clients and customers, which is invaluable

## **Influence**

ADCA provides the ability to support the mission of the organisation and possibly influence legislation/policy that affects the sector. The combined resources of the members are used to lobby policy makers and sway public opinion more positively towards the goals of the association. With an increased level of government regulation, this is an effective why for our industry to achieve its aims.

## **Insight**

Outside of the usual communication of members between each other, ADCA also provide newsletters, email updates and informative resources that help members stay on top of recent developments in the field through social media channels.

## **Promotion**

Publication of informative content in regular journals and industry magazines helps members to reach their target audience with content, which addresses the key issues/ topics at the relevant time. The source of content can take the form of articles, updates, whitepapers and or case studies, which are written by the members themselves. The association reviews to ensure a balanced view is maintained then published.

## **Best Practices/Standards**

Provision of a vital link to learning these practices and performing the best work possible.

**“ PROMOTES ITS MEMBERS' VIEWS TO  
GOVERNMENTS, STAKEHOLDERS, MEDIA  
AND SOCIETY ON THE CONTINENT. ”**



## **Exchange of Ideas**

Access to information about updates in the sector, while also playing a large role in determining these changes. ADCA provides a forum for members to share ideas and develop new ways to improve the industry. Access is normally open to all members and this allows experienced members to help newer ones grow and provides the opportunity for all members to share innovative ideas that can help the whole sector.

## **Relationships**

ADCA Provides professional benefits by creating an opportunity for members to connect to other stakeholders as well, directly or indirectly connected to their specific area of focus. These strategic alliances provide members with valuable insight and further collaborative opportunities.

## **Sustainability**

Africa Data Centres Association plays a vital role in bringing stakeholders together to address this issue through joint collaboration to ensure the sector has the visibility it needs to help facilitate a sustainable skilled workforce to meet future demand.



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